

Environmental, Social and Governance (ESG)

Identification and Analysis of ESG signals

The Challenge

The ESG criteria (Environmental, Social and Governance), are increasingly prevalent in business, law and regulations requiring organisations to elaborate on non-financial reports. Producing ESG statements requires collecting, managing, and reporting all this information.

Currently, there hasn't been an automated technological solution for curating, connecting, and comprehending data sources on ESG criteria for your specific requirements.

Our Solution

At Cognino, we have designed an always-on solution that combines mass data from various sources of global companies. The engine crawls news & events, supplier information, competitor data and reports from trusted sources, providing you with a holistic view on ESG signals. This view can be customised by integrating your own data and/or private subscriptions, thus making your own intelligent core for better decision making.

Our engine looks at particular drivers such as a company's current and proposed solutions, the market it operates in, the verticals it sells to and its suppliers. The engine identifies whether obstacles in the ESG criteria exists. The engine then evaluates the nature and type of obstructions or any positive pieces of data, and finally, will produce an outcome that you can base your future decisions on.

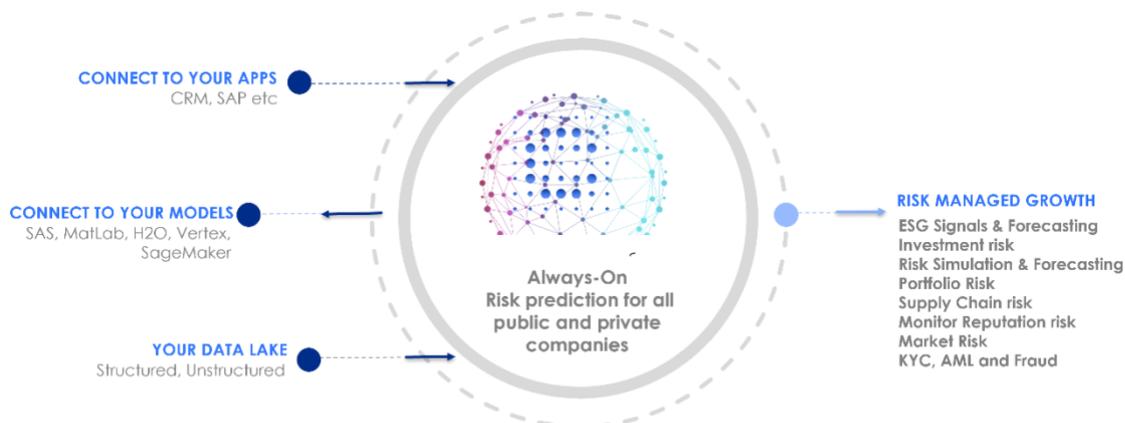
The Outcome

Our solution brings millions of data points to few and has multiple outcomes:

- ESG signals against digital footprint
- ESG signal comparison against an addressable market
- Future ESG forecasting

The ESG signals can be displayed in various ways either via our Webapp or as an API connection directly into your existing workflow. On the webapp, we display ESG via a ESG galaxy for a holistic view, or you can view it via the deep dive for a more in-depth analysis on each node.

Our solution enables clients to add their own level of assessment into the engine, so that each solution is unique to the clients' requirements, this can be done with your own subject matter expert.



Contextual AI for Global Risk with explainability

Get in touch

www.cognino.ai

preena.shah@cognino.ai

