

# Investment Risk

## Early identification of investment risk

### The Business Challenge

Traditional data sources typically used in basic research are not hugely informative. Most data used often centres solely around financial statements which can be out of date and only provides a single dimension of the target. Investors also identify opportunities by scoring news sources leveraging relationships, building links with research establishments, and talking to others in the market.

Previously, there hasn't been an automated technological solution for curating, connecting, and comprehending data sources on potential investment opportunities. As such deal origination is more of an art form reflecting the style and biases of individuals rather than a science which is informed by data and driven by technology.

### Our Solution

At Cognino, we have designed an always-on solution that quickly evaluates the potential of investment opportunities whilst continuously monitoring your existing portfolio using our proprietary AI technology.

We trained the engine to look at particular drivers such as a company's current and future solutions, the market it operates in, its suppliers and the verticals it sells to. It assesses the uniqueness of the solution it has, and where possible, its customers. It identifies whether technical barriers to entry may exist.

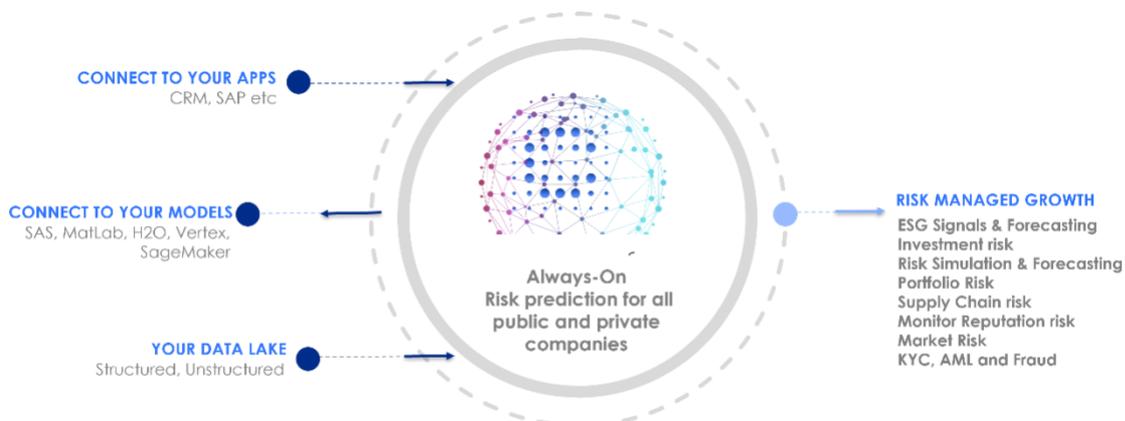
Our engine finds context within these divergent data sets and creates patterns and connections. This enables us to gather a greater understanding of multiple data sources and their relevance.

The engine then evaluates the nature and type of funding it has received to date, and finally we look at the strength and depth of the management team.

### The Outcome

Our solution not only considers an opportunity in isolation, but it also scores and prioritises these against a population or addressable market that the client determines. Clients can add their own level of assessment into the scoring engine through integrating call notes, thematic assessments, and other proprietary client assessment tools into the score, so that each solution is unique to the client.

The engine looks for causal and contextual connections and relationships between the data. Simply put, this means our engine can draw conclusions faster and more accurately than traditional AI and most importantly, it can explain every decision that it makes.



Contextual AI for Global Risk with explainability

**Get in touch**

[www.cognino.ai](http://www.cognino.ai)

[contact@cognino.ai](mailto:contact@cognino.ai)